



Sponsorship Levels

By sponsoring this event, you will be partnering with a well-respected 501c(3). Your contribution is tax-deductible.

Presenting Sponsor \$3,000.00 (1 Available)

- Prominent logo placement on stage, event signage, website
- Stage & DJ booth branding & DJ Booth + emcee mentions
- 10x10 or shared tent space at Community Celebration
- Opportunity to provide giveaways or branded materials to walkers
- Featured in digital promotions and social media
- Half-page ad in the Junior League of Sarasota's member magazine, Sandscript (\$500 value)
- 2 VIP After Party tickets (\$150 value)
- 5 general Walkathon + Community Celebration tickets (\$200 value)

VIP After Party Sponsor \$2,000.00

- Branding on VIP Party welcome drink (sparkling wine or water)
- Branding on all VIP Party invitations, signage
- Option to provide décor at after party
- Signage + digital recognition
- 2 VIP After Party tickets (\$150 value)
- 4 general Walkathon + Community Celebration tickets (\$160 value)

(1 Available)

Parking Sponsor \$1,000.00

- Logo on event signage
- Logo on standalone parking signage
- Opportunity to provide giveaways or branded materials to walkers
- Featured on event website and social media
- 4 general Walkathon + Community Celebration tickets (\$160 value)

(2 Available)

Wellness Sponsor \$750.00

- Logo on event signage, website
- Opportunity to offer a stretching area, water, or a wellness activity
- Opportunity to provide giveaways or branded materials to walkers
- Inclusion in social media promotions
- 2 general Walkathon + Community Celebration tickets (\$80 value)

(4 Available)

Hydration Station Sponsor \$500.00

- Prominent logo placement on hydration stations
- Inclusion on sponsor signage
- Grouped recognition on social media
- 2 general Walkathon + Community Celebration tickets (\$80 value)

(4 Available)

Community Partner: Table Vendors \$250.00

- Dedicated space at the community celebration for retail, sampling, or interactive activity
- Name listed on event website, event map
- Grouped recognition on social media

(12 Available)

In-Kind Donations

Support our silent auction and in-person raffle by providing a donation of goods, services, and gift certificates. We are seeking two signature items for our chance drawing. Please email StepsForSarasota@jlsarasota.org with your donation, including the estimated retail value, and a brief description.

In recognition of your generosity, donated items with a retail value of \$500 or more will receive two (2) General Admission tickets to Steps for Sarasota.

Thank you for your consideration!